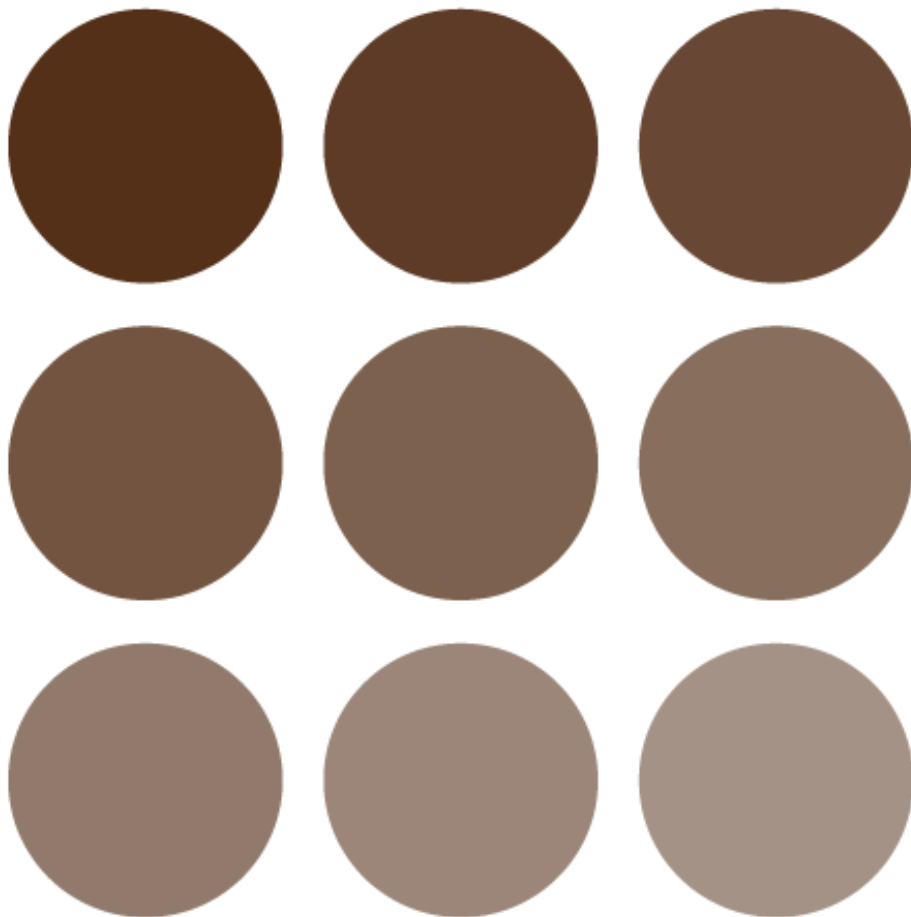


B R O W N



Brown

Properties

POSITIVE	NEGATIVE	NOTES
Accountable Approachable Bland Careful Competent Conservative Cordial Defensive Dependable Durable Duty-bound Effective Efficient Faithful Fatherly Friendly Grounded Hard-working Honest Logical Masculine Motherly Natural Neutral Non-threatening Nurturing Organised Plain Practical Predictable Productive Protective Reliable Responsible Safe Secure Sheltering Sober Sociable Sound Stable	Boring Controlling Dirty Dull Heavy Narrow-Minded Possessive Unnoticeable	

Properties cont'd

POSITIVE	NEGATIVE	NOTES
Steadfast Supportive Traditional Warm Watchful		

Expression

Conservative, homely, warm, structured, trustworthy



Personality

If you predominantly wear the colour brown it will reveal the following about your personality:

You are a practical, honest and down-to-earth person who likes to have a secure and structured lifestyle. You are logical, reliable and stable, and others can depend on you because you are so well grounded. However, sometimes you do not express your true emotions because it is important for you to be wanted and accepted by others.

You do not like changing your routine and embracing change because your approach to life can be quite conservative and you fear 'rocking the boat'. Routine and procedures make you feel in control and secure. You are a hard working person who believes that there is no gain without pain.

You are a kind and warm person who loves to nurture your family and friends because stability and traditions are very important in your life. Your home is your castle!

Your personality appreciates wholesome foods and probably chocolate as well!

More about brown

The colour brown stands for stability, reliability, wholesomeness and dependability. There is an association between brown and the colour of the earth, the soil which makes this colour natural and earthy. People who predominantly wear this colour are often hard workers with a down to earth approach to life. You can rely on their stable, logical and practical personality. They are well-grounded and like to stick to their routine because known procedures and routines give them the feeling of being secure and in control. They are kind and warm-hearted people who love to nurture their family and friends.

Too much brown can become boring and dull. Decrease wearing brown when there is no excitement in your life and when you feel bored and unnoticed.

Brown is the colour of the soil, therefore related to grounded, hard working people. Their feet are firmly planted in the ground, reliable and stable.

The colour brown in home and office gives a warm protective, stable and safe effect. Brown has a calming effect on the emotions and helps with clear and logical thinking. Remember the old library with wooden floors and brown leather sofas?

The colour brown is used to bring emotional stability, security, structure and calmness. Is there a global need for these influences? Are we looking for more routine, traditions and structure in our lives now the world is not so secure, stable and calm?

Of course, CHOCOLATE!

Chocolate gives a feeling of well-being and supplies us with instant energy. Wholemeal foods and nuts are part of a stable diet, bringing emotional calmness and stability.

Connotations

- Chocolate
- Wholemeal bread
- Soil, mother nature
- Polished wood – home
- Bricks
- Library
- Antique wooden furniture

Crystals and gemstones

- Amber
- Tiger's eye

Food

Chocolate, wholemeal products, nuts.

Opposite Colour

Turquoise