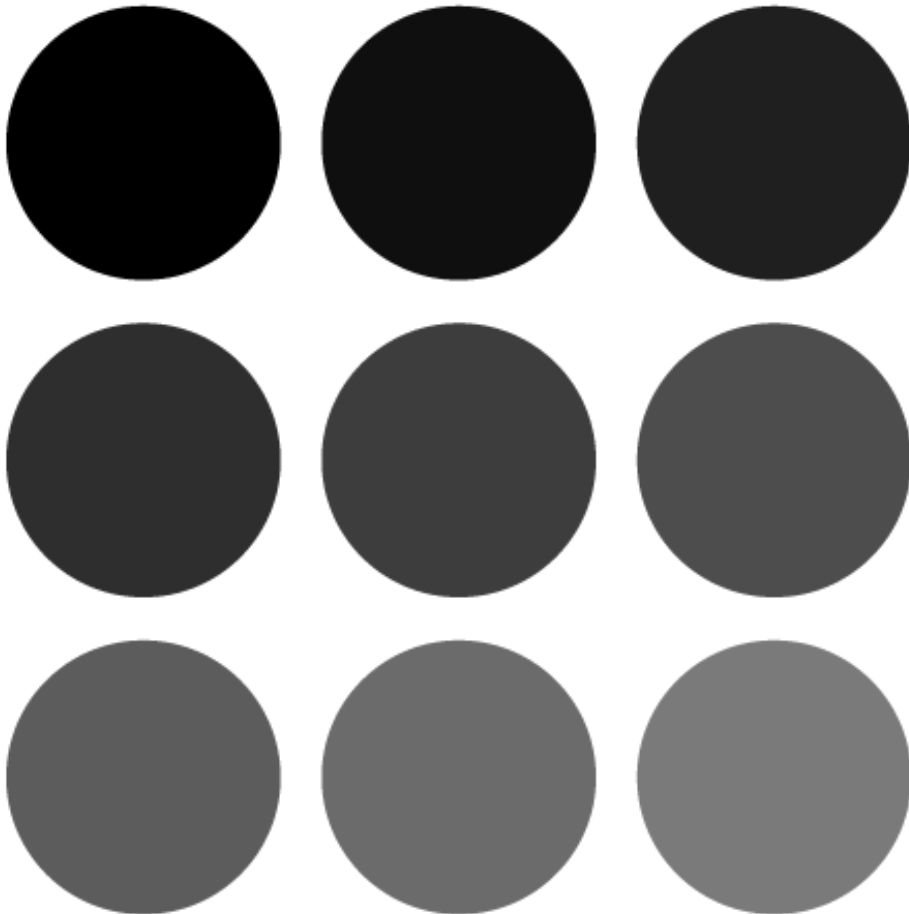


B L A C K



Black

Properties

POSITIVE	NEGATIVE	NOTES
Authority Classic Confident Conservative Controlled Conventional Convincing Corporate Deliberate Detached Dignified Diplomatic Disciplined Discreet Distinguished Dramatic Elegant Expensive Formal Graceful Honourable Impressive Invulnerable Methodical Mysterious Neutral Noble Objective Plain Powerful Prestigious Reserved Self-assured Self-controlled Self-reliant Strong-minded Strong-willed	Adamant Depressed Heavy Impersonal Inconspicuous Inflexibility Insignificant Isolated Rigid Stubborn	

Expression

Mysterious, closed, solid, strong, prestigious



Personality

If you predominantly wear the colour black it will reveal the following about your personality:

You have a powerful and strong-willed personality who likes to be in charge and in control of self and others. You will always finish what you have started and you love problem solving.

Often you are withholding your inner thoughts and true potential in order to stay in control by keeping others at a safe distance. You are not always open to advice, suggestions or help from others, and you reject interference by giving the impression you know what you want and how you are going to get it.

Wearing mostly black is an 'easy colour to hide away in' and to use as a defense mechanism. You can go unnoticed in black and divert attention to someone or something else. With this colour you can blend in and be accepted with a sense of dignity and mystery.

Black is not an open and inviting colour but a colour that portrays dignity, authority, wisdom and power and sometimes hidden wealth. Be careful that these characteristics do not turn into inflexibility and isolation.

More about black

Black absorbs all colours and therefore, takes energy from others and does not give anything back. Wear too much black and you are denying yourself to live up to your full potential, to be colourful. When people want to deny the fact that they are overweight, or imperfect in their own perception, they use the colour black to hide any flaws or fat.

Black is like a weed mat, not allowing any light to support growth and nourishment. Lack of light can deplete the body on all levels, emotional, spiritual, mental and physical. Black uniforms are usually used in restaurants, funeral parlours, shops to keep staff so to say in the background and have the attention of the customer focused on the product or service.

Connotations

Black hole

Nothing

Darkness

Absence o light

Closet – hide and seek

Mourning

Blackmail

Black Heart

Menace

Mystery

Black Knight

Darth Vader

Deceit

Fraud

Background (waiters, butler, undertaker)

Serious

Formal

Nun

Priest

Witches

Crystals and gemstones

Hematite

Onyx

Food

Liquorice, black olives, dried prunes.

Opposite Colour

White