

# PATTERNS

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Besides the colours you wear, patterns also play an important role in the image you portray.

As with colour, you are drawn to certain patterns for a specific reason, because they relate to your way of thinking and how you deal with everyday situations. And like colour, each pattern will create a different impression.

***Floral pattern*** A floral pattern gives the impression that you are a dreamy and romantic person with a caring and gentle attitude towards others. This pattern portrays an optimistic and cheerful approach to life.

***Checkered pattern*** A pattern with checks gives the impression that you are a down to earth and reliable person. This pattern portrays a practical and resolute approach to life.

***Paisley pattern*** A paisley pattern gives a traditional and conservative impression with a touch of mystique and drama. This pattern portrays an elegant and mature approach to life.

***Animal print*** Animal print pattern gives a glamorous impression. It says that you are quite happy to be noticed or stand out in a crowd. This pattern portrays a unique and flamboyant approach to life.

***Lace*** Lace gives the impression that you are feminine and romantic. It portrays a very gently and soft approach to life with attention to detail. However, lace can also give, in a subtle way, a suggestive and alluring impression.

***Stripes*** Striped clothing gives the impression that you are straightforward and driven by your intellect and determination. This pattern portrays an analytical and orderly approach to life.

***Dots and spots*** Dots and spots give the impression that you are easy-going and affectionate. This pattern portrays a sensitive and caring nature.